



An **Acuity** Brands Company

## NEWS RELEASE

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### **NEW HOLOPHANE ACRYLIC WASHINGTON POSTLITE® II LED LUMINAIRES DELIVER MORE DESIGN CHOICES AND INCREASED ENERGY SAVINGS**

*Evolved LED technology provides increased lumens per watt, improved lighted appearance and reduced uplight and light trespass.*

GRANVILLE, Ohio – March 8, 2012 – Next generation Acrylic Washington PostLite® II LED luminaires from HoloPhane deliver more benefits and choices for a complete range of outdoor applications, including: city streets, parks, residential areas, campuses, walkways and parking lots. Enhanced LED sources reduce energy and maintenance costs while original housings provide improved appearances and more design options.

Washington PostLite II LED luminaires are the latest generation of a line of luminaires considered the standard for decorative acorn-style lanterns. The new LED optical design replicates HID light levels with asymmetric and symmetric distribution and comfortable, low-glare in multiple lumen packages for design flexibility. Like the original, the new generation is optimized to meet Illuminating Engineering Society (IES) RP8 street lighting recommended practice.

“Generation two of the Acrylic Washington PostLite LED is a significant enhancement of what was already an extraordinary product,” said Ben Prichard, HoloPhane Outdoor Senior Product Manager. “The LED system – with a rated life of 50,000 hours – delivers significant energy savings while increased lumens per watt dramatically increase energy efficiencies. At the same time, we enhanced aesthetics with original housing choices that are more aesthetically pleasing and offer more design options.”

“The new Acrylic Washington PostLite II LED luminaires also deliver improved light appearance and reduced uplight and light trespass,” said Prichard. “The optical system uses new LED technology and thermal management to provide an enhanced light source in an improved light center position.”

Acrylic Washington PostLite II LED luminaires passed the 1,000-hour salt test per ASTM B-1117, making them applicable for seaside locations. They have an IP rating, with the 100-watt luminaire rated for a 35°C ambient temperature and the 60 & 80-watt units rated for as much as 40°C ambient. The fixtures, which feature a polyester powder paint finish, are available with a variety of trims, colors, finials and accessories.

For more information about HoloPhane Acrylic Washington PostLite LED luminaires or any of the company's decorative outdoor lighting fixtures, visit [www.holophane.com](http://www.holophane.com).

#### **About HoloPhane**

Headquartered in Granville, HoloPhane has been the leader in lighting solutions for 110 years. An Acuity Brands Company, HoloPhane provides energy efficient lighting systems for a range of commercial, industrial and outdoor applications. Visit [www.holophane.com](http://www.holophane.com) to experience lighting's best.

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