



An **Acuity** Brands Company

NEWS RELEASE

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NEW HOLOPHANE DUALBAY ELECTRONIC HIGH BAY OFFERS SUPERIOR PERFORMANCE FOR RETAIL AND COMMERCIAL LIGHTING

Dual lamp technology, solid-state electronic ballast and a dedicated state-of-the-art thermal management system deliver better light quality, distribution and energy savings.

GRANVILLE, Ohio – May 14, 2012 – Building on the success of its comprehensive portfolio of high bay luminaires, Holophane introduces the new DualBay electronic high bay luminaire to deliver superior quality lighting and energy savings to a wide range of high bay applications. The new electronic high bay luminaire uses dual lamp technology, solid-state electronic ballast and a dedicated state-of-the-art thermal management system – coupled with Holophane ISD Superglass® technology – to deliver superior light quality, light distribution and energy savings.

Available in dual 210W and 315W, the high-efficacy Holophane DualBay luminaire delivers industry-best performance with a 90+ color rendering index (CRI), up to 112 lumens per watt and a lamp lumen depreciation of .90. DualBay luminaire also includes an optional extended 5-year limited warranty at 55°C ambient for 210W and 50°C for 315W.

Holophane DualBay luminaire delivers the ideal combination of performance, aesthetics and savings to retail, commercial, industrial, institutional and warehouse environments.

“The DualBay electronic high bay luminaire provides the marketplace with a unique high-performance, high-efficacy option for high bay applications,” said Ed Weaver, Acuity Brands Lighting Vice President and General Manager, Industrial. “The sparkling white light of the dual lamps creates a natural ambience and really brings out the best in color rendering,”

For more information about the Holophane DualBay luminaire or any of the Company’s advanced lighting fixtures, visit www.holophane.com.

About Holophane

Headquartered in Granville, Holophane has been the leader in lighting solutions for 110 years. An Acuity Brands Company, Holophane provides energy efficient lighting systems for a range of commercial, industrial and outdoor applications. Visit www.holophane.com to experience lighting’s best.

About Acuity Brands

Acuity Brands, Inc. is a North American market leader and one of the world's leading providers of lighting solutions for both indoor and outdoor applications. With fiscal year 2011 net sales of \$1.8 billion, Acuity Brands employs approximately 6,000 associates and is headquartered in Atlanta, Georgia with operations throughout North America, and in Europe and Asia. The company's lighting solutions are sold under various brands, including Lithonia Lighting®, Holophane®, Peerless®, Gotham®, Mark Architectural Lighting(TM), Winona® Lighting, Healthcare Lighting®, Hydrel®, American Electric Lighting®, Carandini®, Antique Street Lamps(TM), Tersen®, Sunoptics®, Sensor Switch®, Lighting Control & Design(TM), Synergy® Lighting Controls, Pathway Connectivity(TM), Dark to Light®, ROAM®, RELOC® Wiring Solutions, and Acculamp®.

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