

**NEW HOLOPHANE GRANVILLE<sup>®</sup> II LED LUMINAIRES COMBINE TIMELESS  
APPEARANCE AND RELIABLE PERFORMANCE**

*Fixtures offer efficiency in new or installed applications*

GRANVILLE, Ohio (2/6/12) – Architectural appearance combined with sustainability and a high level of performance characterize new GranVille<sup>®</sup> II LED luminaires from Holophane. The fixtures offer the same timeless housing choices that made Holophane’s GranVille HID line popular and are offered with Classic or Premier prismatic borosilicate glass optics to facilitate use of new or installed pieces.

Holophane GranVille II LED luminaires feature a new optical design that provides HID light levels while creating a comfortable wholly luminous appearance with low glare, less uplight and less light trespass. Multiple lumen packages are available and fixtures may be ordered with asymmetric or symmetric distributions. The luminaires are optimized to meet existing light standards.

“GranVille II LED luminaires represent the latest generation in the GranVille family, which has become the benchmark for decorative acorn-style lanterns,” said Ben Prichard, Holophane Senior Product Manager, Outdoor. “The period style fixtures are highly efficient and provide significantly greater lumens per watt. Depending on the application, they also use less energy than traditional lamp technologies.”

Like most LED sources, GranVille II LED luminaires offer long life with reduced maintenance. A dedicated thermal management system maximizes performance and reliability. The fixtures are also designed for easy access to the electronic driver to simplify maintenance.

GranVille II LED luminaires include cast aluminum housing available in multiple styles, including two utility series and four standard housings. The fixtures are offered with traditional GranVille trim options and mount to industry standard pole tenons and existing locations.

“New GranVille II LED luminaires provide present customers the cost effective option of retaining their pole, housing, glass globe, accessories and trim and simply replacing the light source and internal electronic components,” Prichard said. “The luminaires are suited to a range of environments, from parks and city streets to campuses, walkways and parking lots.”

GranVille II LED luminaires are OEM certified for retrofit of existing models. The new product family is pending regulatory listing and will be suitable for up to 40°C ambient temperature, depending on the selected wattage and options.

### **About Holophane**

Headquartered in GranVille, Holophane has been the leader in lighting solutions for 110 years. An Acuity Brands Company, Holophane provides energy efficient lighting systems for a range of commercial, industrial and outdoor applications. Visit [www.holophane.com](http://www.holophane.com) to experience lighting's best.

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