



An **Acuity** Brands Company

NEWS RELEASE

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HOLOPHANE ADDS LED TECHNOLOGY TO INDUSTRY-LEADING PORTFOLIO OF HIGH MAST LIGHTING SOLUTIONS

New HMAO™ LED luminaire features multiple lumen packages to maximize energy savings and deliver up to 100,000 hours of maintenance-free operation.

GRANVILLE, Ohio – Aug 1, 2012 – Providing innovative high mast lighting solutions for more than five decades, [Holophane](http://www.holophane.com) has expanded its High Mast Advanced Optix™ (HMAO) lighting systems to include LED technology. Engineered with a state-of-the-art prismatic borosilicate glass advanced optics, the HMAO™ LED luminaire is ideal for large area and roadway applications including airports, rail yards, sea terminals, industrial facilities, DOT interchanges and correctional facilities.

The HMAO LED luminaire features prismatic glass optics that provides overlapping distribution from each LED module to ensure excellent uniformity of light and eliminates potential dark spots. The uniformity of the vertical and horizontal lighting reduces glare. HMAO LED luminaires direct the lighting distribution on task due to the high efficacy of the LED chip-on-board modular light engine. Also, by minimizing the direct view of the source LED with prismatic glass optics, the HMAO LED luminaires help improve visual comfort. The 180-degree rotating optical assembly can be aligned “street side” with roadways for asymmetric light distribution.

“The HMAO LED luminaire provides a long life rating of 25 years, reducing maintenance costs by 50% and reducing energy costs and CO₂ emissions by up to 74% over HID lighting systems,” said David Deck, Product and Market Manager, Infrastructure, Acuity Brands Lighting.

The HMAO LED luminaire is available in multiple lumen packages to provide customers options for light levels and energy savings. Available for new construction or retrofitting, HMAO LED luminaires make it easy to replace existing HID luminaires without rewiring or changing existing luminaire mounting arms.

In addition, the HMAO LED luminaire is 3G rated for high vibration applications. Adjustable twist-off photocontrols come standard, and the luminaire is compatible with the [ROAM®](#) wireless monitoring system from Acuity Brands.

For more information about the Holophane luminaire or any of the Company's advanced lighting fixtures, visit www.holophane.com.

About Holophane

Headquartered in Granville, Holophane has been the leader in lighting solutions for 110 years. Holophane provides energy efficient lighting systems for a range of commercial, industrial and outdoor applications. Visit www.holophane.com to experience lighting's best.

About Acuity Brands, Inc.

Acuity Brands, Inc. is a North American market leader and one of the world's leading providers of lighting solutions for both indoor and outdoor applications. With fiscal year 2011 net sales of \$1.8 billion, Acuity Brands employs approximately 6,000 associates and is headquartered in Atlanta, Georgia with operations throughout North America, and in Europe and Asia. The company's lighting solutions are sold under various brands, including Lithonia Lighting®, Holophane®, Peerless®, Gotham®, Mark Architectural Lighting(TM), Winona® Lighting, Healthcare Lighting®, Hydrel®, American Electric Lighting®, Carandini®, Antique Street Lamps(TM), Tersen®,

Sunoptics®, Sensor Switch®, Lighting Control & Design(TM), Synergy® Lighting Controls,
Pathway Connectivity(TM), Dark to Light®, ROAM®, RELOC® Wiring Solutions, and Acculamp®.

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