



NEWS RELEASE

3825 Columbus Road SW

Granville, Ohio 43023

SIGN-VUE® LED LUMINAIRES SLASH ENERGY AND MAINTENANCE COSTS

New Holophane fixtures reduce energy consumption over 80 percent, boost lighting uniformity

NEWARK, OH (8/23/12) – New Sign-Vue® LED luminaires from Holophane significantly reduce energy and maintenance costs while meeting requirements for the billboard advertising industry and DOT signage. Tests confirm the new LED luminaires cut energy usage up to 82 percent and offer a 25-year service life.

Sign-Vue LED luminaires feature an innovative optical design with superior uniformity and color rendering to increase message visibility. The fixtures offer field selectable light levels and overlapping light distribution to eliminate dark spots. A lens defrost mode is available as an option for cold weather applications.

The SignVue-LED luminaires are designed to replace existing high intensity discharge luminaires (HID) without the need of costly rewiring sign structures. The new luminaires are half the weight of existing HID luminaires and feature robust cast aluminum construction and state-of-the-art electronics. Fixture design has tool-less access to all electronic components to allow for ease of installation.

“The Sign-Vue LED is an extremely flexible platform that slashes energy consumption and virtually eliminates maintenance,” said David Deck, Product and Market Manager, Infrastructure, Acuity Brands Lighting. “Holophane backs these new fixtures with more than 40 years of sign lighting innovation and expertise.”

For further details about new Sign-Vue LED luminaires or any of Holophane’s line of outdoor lighting solutions, visit www.holophane.com or call 1-800-759-1577.

About Holophane

Headquartered in Granville, Holophane has been the leader in lighting solutions for 110 years. An Acuity Brands Company, Holophane provides energy efficient lighting systems for a range of commercial, industrial and outdoor applications. Visit www.holophane.com to experience lighting’s best.

For more information, please contact:

David Deck

Product & Market Manager, Infrastructure

Acuity Brands Lighting

Dave.Deck@AcuityBrands.com