



Saturn of Reading, Reading, PA

The Thrill

The roar of the engine...

The tight handling around corners...

The luxurious interior...

These are the features we love about our cars. But, we also love the looks of envy we get as we pass on-lookers who wonder what stylish car just drove by. So, for a dealership, their cars need to express all this and more.

Easily done when automobiles are displayed under Illuminaire® Quad luminaires.



*The Quad featuring glass optics
Available in type90, 50 and 30
Type30 (20-40% upright) shown here*

Emotion

Let's face it – automobiles are bought on emotion. The color of the car, the features it contains, MPG, the exterior appearance – whatever we are passionate about in cars leads us in the decisions we make. One Saturn dealership in Reading, PA understood all this and decided to proudly display their automobiles under the Quad luminaire. A fine work of art, such as the Saturn VUE, deserves to be surrounded by other works of art, such as the Quad luminaire.

Are you ready to make a statement in your design? If so, see what the Illuminaire fixture line from Holophane has to offer.

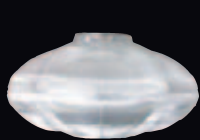




SATURN



Illuminate®
The New Shape of Light™



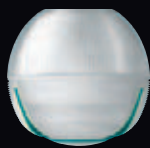
Quad



Egg



Crest



Tri-Egg



Tri-Crest



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